



For Immediate Release

Empire Communities Begins Sales in Its 6th Houston Community, Balmoral

Houston, Texas (June 15, 2018) – Empire Communities is preparing to launch pre-sales in its sixth Houston-area community as it introduces new home designs created especially for Balmoral, a new 580-acre Land Tejas master-planned community in Humble.

Empire will offer six designs priced from the low \$200,000s. The floor plans — designed for 40-foot homesites — range from 1,500 to 2,100 square feet and feature a mix of brick, stucco, and siding exteriors that complement the overall streetscape appeal of this community.

“Our new series of homes boast stand-out elements such as an inviting front porch with a glass-panel door and large windows that bring in plenty of natural light into the home. We offer smart, modern floorplans that combine the style and flexibility our buyers are looking for today,” said James Miller, President of Empire’s Texas Homebuilding Division.

The debut of Empire Communities in Balmoral comes on the heels of the builder entering The Reserve at Spring Lakes, where Empire offers large estate homes designed for 1+ acre properties.

“Comparing what we offer in our two newest communities demonstrates our broad capabilities in delivering a range of product and designs that fit a wide spectrum of today’s homebuyers,” Miller said. “And you’ll find a range of exciting designs in our other communities, as well, that meet the varying needs of our buyers regardless of the age or stage of life.”

In addition to Balmoral and The Reserve at Spring Lakes in Tomball, Empire also builds in Dellrose in the Cypress area, Hidden Lakes in League City, Woodforest in Montgomery and Fairway Farms, another Tomball development.

Empire began construction in Balmoral last week and expects to open their new model in early August, prior to the grand opening of the first Crystal Clear Lagoon in Texas.

“It’s exciting to be part of a development that is laying the groundwork for how community amenity programs will be designed in the future. Land Tejas’s vision with their focus on family demonstrates an obvious understanding of the target market and residents who will call Balmoral home,” Miller said.

Balmoral boasts a lavish 8-acre Amenity Village featuring the one-of-a-kind Crystal Clear Lagoon surrounded by white sand beaches, a 7,500-square-foot clubhouse, fitness center, splash pad, sand volleyball court, playground, and the GreenBoLT, an Alternative Transportation Experience that takes residents from door side to poolside in minutes. The Crystal Clear Lagoon will use patented technology to keep its waters translucent blue all while drastically reducing the amount of chemicals and energy required to maintain traditional swimming pools. Balmoral’s lagoon is expected to open later this summer.

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Photo Information

Empire Balmoral.jpg

Empire Communities has started pre-sales of a series of homes designed for 40-foot properties in Balmoral, located in the West Lake Houston area near Beltway 8.

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